



American Advertising Federation – North Central Indiana 2015-16 SPONSORSHIP BENEFITS

Annual Programming Sponsorship

Promote your company while supporting the club's annual programming. Choose from professional development luncheons featuring nationally-known speakers, networking and community outreach events and social functions.

\$750 Gold-level Programming Sponsorship

- 1 complimentary individual membership for a company employee
- Company logo on all advertising and on the pre-event slideshow
- Company logo and link on emails to club members
- Company information on event table tops (once per year)
- Opportunity to provide door prizes at events

\$500 Silver-level Programming Sponsorship

- Company name at events (projected on screen prior to events)
- Company name/link displayed on American Advertising Federation – North Central Indiana's website
- Company name displayed on the pre-event slideshow

\$250 Bronze-level Programming Sponsorship

- Company name/link displayed on American Advertising Federation – North Central Indiana's website

American Advertising Awards Sponsorship (Event is Feb. 25, 2016)

The American Advertising Awards recognizes the best and the brightest in advertising, marketing and design in Greater Lafayette. Winners who are recognized at this event advance to the regional competition and, hopefully, on to the national competition. Sponsor the event and your company can build its own brand while supporting the true spirit of creative advertising excellence in the local community.

\$1,500 Platinum-level American Advertising Awards Sponsorship

- Company logo displayed on pre-event slideshow
- Company logo on all printed and electronic materials associated with event
- Table at event for 8 attendees (for cash sponsorships only) and preferred seating
- Verbal "thank you" at event

\$1,000 Gold-level American Advertising Awards Sponsorship

- Preferred seating at event
- Logo in event program
- Verbal "thank you" at event
- Company logo/link on American Advertising Association – North Central Indiana's American Advertising Awards website

\$500 Silver-level ADDY® Sponsorship provides sponsor with:

- Verbal "thank you" at event
- Logo in event program
- Company logo American Advertising Association – North Central Indiana's American Advertising Awards website